OUR COMMITMENT TO ETHICAL BUSINESS STANDARDS

The Coastal Freedom Team (C.F.T.) promotes marketing the Coastal Vacations Level 1, Level 2, Premier, Level 3 and Platinum Travel Membership Packages in accordance with the official Coastal Vacations pricing structure.

- Level 1 Packages are retailed at $1,295 plus shipping
- Level 2 Packages are retailed at $3,500 plus shipping to Level 1 Membership owners who wish to upgrade
- Premier Packages are retailed at $3,995 plus shipping
- Level 3 Packages are retailed at $7,500 plus shipping to Level 2 Membership owners who wish to upgrade
- Platinum Packages are retailed at $11,000 plus shipping.

WHAT THIS POLICY COVERS

C.F.T.’s official position is to not deviate from the above official pricing structure. The C.F.T. Leadership has determined that any deviations from the official pricing contributes to customer confusion and uncertainty due to the resulting inconsistency and lack of uniformity among Directors who set their own pricing structures outside of the above parameters.

Furthermore C.F.T. does not sanction unethical sales activities including, but not limited to the following:

1. "Buy Ins". Wherein prospects are enticed to pay large sums of money up front in what are typically defined as "front loaded" transactions. The training sale concept is designed to assist the new Coastal Vacations Members who wish to take advantage of the business opportunity in learning the Coastal sales process. "Buy-In" arrangements do nothing but negate the compound growth aspect, unnecessarily increase start-up costs, and eliminate any hopes of training from the sponsoring Director. Although a member has the right to purchase additional memberships, the Director is prohibited from promoting "Buy-Ins".

2. Selling Director Releases. Director Releases are given after a Coastal Member has completed his or her 3 required sales. C.F.T.’s position is that Director Releases are not construed to be a product or a service, and therefore they cannot be sold ethically or legally.

3. Undercutting. (i.e. promoting of ‘special deals’ that go against the suggested Coastal Vacations marketing plan). C.F.T.’s position is that undercutting the official pricing does nothing but hurt every Coastal Director in the long term. C.F.T. recognizes that although undercutting is not a legal issue, it has proven to cause confusion for new prospects researching the Coastal Opportunity, as well as fellow Coastal marketing Directors that have lost training sales and upgrades to individuals and/or groups that promote their business using these tactics. It also undervalues the Coastal Vacations travel membership.

4. "Coastal Training Materials". C.F.T. disapproves of individuals who promote selling Coastal Members & Directors exorbitantly priced "training programs". There are several unscrupulous promoters who market their questionable "expertise" via CD ROMs, DVDs, etc., costing several thousand dollars per copy. This type of activity is frowned upon by numerous State & Federal regulatory agencies, and C.F.T. strongly stands against this type of activity. C.F.T. furthermore strongly urges any Coastal Vacations prospects, Members, and Directors to exercise extreme caution, and conduct a thorough due diligence of any person, group, or company promoting abnormally high priced "secret tools" and "insider secrets". Generally a Better Business Bureau Report will reveal numerous complaints against these types of questionable promoters.

5. Cross-Recruiting. (i.e. recruiting existing team members into other businesses or opportunities) We are all here to make money with Coastal, and we do that best by supporting each other’s business, not by distracting each other with alternative business opportunities. We want C.F.T. to be a safe place for all members to network and learn from each other, without having to worry about being recruiting by a fellow teammate into another
company. If you find a service that you feel would benefit all members of C.F.T., you must get it approved by C.F.T. Leadership before it can be shared with other members of the team.

In conclusion, C.F.T. Leadership reserves the right to cancel any Coastal Vacation Member's or Director's affiliation with C.F.T., if they are determined to be participating in any of the above activities, or any other activity deemed by C.F.T. to be unethical or unscrupulous in nature.

CHANGES TO THIS BUSINESS STANDARDS POLICY

C.F.T. may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your C.F.T. back office account or by placing a prominent notice on our site.

All members of C.F.T. must sign and submit this agreement before they can have full access to the private training materials and custom marketing system developed for C.F.T., and must email a scan of their signed copy to: ethics@coastalfreedom.com

I ____________________________________________ acknowledge and respect the ethical standards set forth in this agreement, and do hereby commit to these guidelines for the good of the whole team. I understand that if I am ever found in violation of these standards, I may be asked to leave the team and no longer have access to the exclusive training content and custom systems developed for C.F.T. members. Furthermore, I voluntarily pledge to honor and uphold the “Gold Seal Standard of Ethics”, which states:

1. I will not falsify affidavits by signing people off without their required training sales or lying on a Director’s release.
2. I will not advertise any price lower than the suggested product prices set by the Board of Directors of Coastal, so that I will not be guilty of unfair undercutting of my fellow associates.
3. I will ship out all product orders that I have received funds for within 3 business days or less.
4. I pledge to provide accurate and truthful information regarding price, quality, quantity, and performance of products, training systems or income potential.
5. I will honor commitments regarding guarantees or refund policies that I may choose to offer my clients.
6. I will strive to satisfy all customer concerns & questions quickly and amicably.
7. Should a disagreement arise, I will make every effort to settle it in spirit of cordiality and fairness to all.
8. I will not allow myself to participate in cross recruiting.
9. I will keep myself and those I train plugged into the official tools and training to encourage accurate information.
10. While recognizing that other companies and even other Directors may be my competitors, I will strive to speak positively of them and demonstrate a professional and friendly attitude toward the competitive companies and other Directors whose paths may cross mine.

Signed: ____________________________________________ Date: ________________

Printed Full Name: __________________________________________________________________

Email address: ____________________________________________________________________

Phone Number: ____________________________________________________________________

Director: ________________________________________________________________________

If you have questions or suggestions, please contact us at support@coastalfreedom.com.